



WORLD DAIRY EXPO GROUNDS MAP

Olin Ave.
Entrance

John Nolen Entrance

North
Parking Lot

Sale
Pavilion

Dairy Cattle Tent 2
Dairy Cattle Housing

Dairy Cattle Tent 1
Dairy Cattle Housing

AAA

AA

A

B

Cattle Entrance

Coliseum

Showring, Show Offices,
Trade Show Booths:
Main Concourse

5

1 & 2

3 & 4

North East Parking Lot

New Holland
Pavilion 2
Dairy Cattle Housing

6

New Holland
Pavilion 1
Dairy Cattle Housing

Miss Madison

Media
Room
Stairs

Semex/Boviteq Lounge

C

D

E

F

FF

G

Globe

Cheese
Stand

Food
Court

H
HH

I
J
K

The Tanbark
Restaurant & Bar,
Happy Hours,
Tanbark Talks

M N OO O P

Main
Entrance

School Tours Stations

East Lobby - Coliseum

- 1) School Tour Bus Drop-Off
- 2) Snack Station

Arena Level - Coliseum

- 3) USDA Feed Display
- 4) Dairy Farmers of Wisconsin/
Alice in Dairyland

Main Concourse Level - Coliseum

- 5) Showring

BouMatic Parlor - Pavilion 2

- 6) Milking Parlor

W V U + T S R

Virtual Farm Tours,
Expo en Español,
Banquets

Knowledge
Nook

International
Lounge

International Registration

Taxi, Rideshare, Bus,
Shuttle: Pick-up and
Drop-off

Exhibition Hall

Trade Show Booths,
GEA Ice Cream Stand,
Purple Cow Gift Shop

Outdoor
Trade Mall
Trade Show
Booths

Trade Center
Trade Show
Booths

World Forage
Analysis
Superbowl
Dairy Forage
Seminar Stage

South East Parking Lot

South Parking Lot

Commercial Exhibitor Trailer Parking

Rusk Ave.
Entrance